

7" x 5" Postcard

SAFETY MARGIN .125"

Keep all of the text, images, graphic elements, logos, and other items inside these lines.

TRIM: 7" x 5" FLAT

(This is the final trim size of the Postcard.)

BLEED .125"

Make sure .125" of the artwork is extended *beyond* the trim edge to this line if you want the artwork to bleed (go all the way to the edge of the paper).



Space for Indicia if needed. Cannot have anything behind.

Address Imprint Area

4"x1.5"

Must have displayed distance before start of any other content.

.625"